

Ratecard

Country	Sky/scraper (120x600)	Leaderboard (728x90)	MPU (300x250)	Overlay	Advertorial	Newsletter	Homepage Takeover
Websites							
Views							
Visitors							
High Net Worth							
Borse	10.000.000	380.000	33	44	66	75	× × ×
City A.M.	1.500.000	65.000	33	44	66	75	× × ×
De Beurs	15.000.000	135.000	33	44	66	75	× × ×
Finanza	6.000.000	250.000	33	44	66	75	× × ×
Finanza Online	16.500.000	450.000	33	44	66	75	× × ×
Here Is The City	2.000.000	175.000	33	44	66	75	× × ×
IEX	10.000.000	300.000	33	44	66	75	× × ×
London South East	17.000.000	525.000	33	44	66	75	× × ×
Run of High Net Worth	78.000.000	2.280.000	×	25	33	50	65 × × ×
Institutional Investors							
AltAssets	1.100.000	64.000	33	44	66	75	× × ×
Beursonline	1.160.000	27.500	33	44	66	75	× × ×
Breakingviews.com	1.500.000	32.000	33	44	66	75	× × ×
Morningstar.nl	3.600.000	50.000	33	44	66	75	× × ×
NYSE Euronext	10.400.000	100.000	33	44	66	75	× × ×
Run of Institutional Investors	17.760.000	273.500	×	25	33	50	65 × × ×
Professionals							
Dutch Cowboys	1.500.000	210.000	×	33	44	66	75 × × ×
Expatica	10.000.000	105.000	×	33	44	66	75 × × ×
Linkedin	20.000.000	1.000.000	×	44	44	66	× × × ×
Run of Professionals	31.500.000	1.315.000	×	27	38	52	65 × × ×
Travel							
Top-Depart	1.000.000	142.000	×	×	×	25	× × × × ✓
Run of Travel	1.000.000	142.000	×	×	×	25	× × × ×



Ratecard

Prices are in CPM (per 1000 impressions) / Impressions and unique visitors are per month.

Ratecard 09-09-2010

Copyright 1998 - 2010 WebAds Europe BV